



FarmFit

The Event for the next generation of AgriFood Makers in Europe

FarmFit, Farm & Food Innovations and Technology, is the live platform event and community where entrepreneurial farmers and food professionals meet, network and get inspired.



WHY FARMFIT?

The agri-food system needs change. The challenge for the next generation of front runners is to develop new production methods, build an economic and healthy business, balance productivity, environmental sustainability, capital investment and income, and stay connected with society. Interaction with peers and suppliers is crucial. FarmFit is a unique chance to interact and gain the latest insights from innovative solution providers in every area of the supply chain. This is the event that empowers young talents to catalyse and lead the change.

WHO WILL BE THERE?

Top of class business-owners; producers, farmers, and growers; processors and distributors; further solution providers of know-how, digital and technological services; policymakers, influencers; and other stakeholders with a common interest in the development of the agri-food system.

POST '80 EUROPEAN CHANGE-MAKERS

300+
INTERACTIVE
SESSIONS

1
DIGITAL-DRIVEN
COMMUNITY

HOW TO FARMFIT?

Over 300 content sessions. Thematic and interactive meetings moderated by key representatives of the farm & food community. A combination of small, medium and large sessions, from around 20 up to 100 participants, and plenty of informal meetings.

2 days pragmatic get-together and a digital community where young business people, from different European countries, share visions, plans, best practices, but also failures.

2-DAY
INSPIRING EVENT
& KNOWLEDGE
SHARING

TOP 1000 AGRI-
FOOD LEADERS

ORGANIZED BY

VNU | EUROPE

IN PARTNERSHIP WITH





BECOME FARMFIT AMBASSADOR

ARE YOU A TALENTED ENTREPRENEUR DETERMINED TO RUN YOUR PROJECTS DIFFERENTLY, CONTRIBUTE TO FUTURE-PROOF DEBATES ON FARM & FOOD, AND REACH TOP-QUALITY RESOURCES FROM KEY INVESTORS?

Then FarmFit is for you!

How to fit as an Ambassador

Content ambassador: become an editor, share your stories, experiences, and projects.

Blog ambassador: choose a topic and shape the discussion within the FarmFit community.

Socials ambassador: contribute to engage the best profiles from your social networks. Interact with questions and comments from the community.

What to farm as an Ambassador

Feedbacks and inspiration from your peers. Purposeful leads for your growing network. Individual meetings with key investors during the event organized for you by FarmFit.

PARTNER WITH FARMFIT

ARE YOU A LEADING ASSOCIATION, INSTITUTION, ORGANIZATION, OR COMMUNITY OWNER FOR YOUTH-BUSINESS IN AGRICULTURE, FARMING AND FOOD PRODUCTION?

Let's team up!



How to fit as a Partner

Content partner: participate in the pre-event publication of valuable content or contribute with speaker/moderator facilitation.

Logo partner: support the event with your logo on FarmFit promotion materials and share the event through your channels.

Event promo: invite the talented young members of your network to the event.

What to farm as a Partner

A unique opportunity for your members. Long term cooperation with FarmFit. Direct access to the top leaders of tomorrow's agriculture, farm & food production.



FarmFit is the must attend event for young entrepreneurs in the AgriFood market.

www.farmfitevent.com

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SET OFF WITH YOUR PARTNERS IN BUSINESS

**Direction: FarmFit
End of 2021, Germany**

Official dates and location to be released on www.farmfitevent.com

Get ready to meet your peers in a dynamic and stimulating setting.

Stay tuned!



#letsFarmFit   

**A COMMUNITY OF LEADERS.
SHAPE THE EVENT,
MAKE IT YOURS!**

FarmFit is the event for open-minded change-makers who are building their business based on technology, digitalisation, communication and their impact on the environment.